

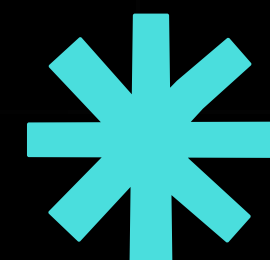
Business
Presentation



Hexvate

AI-Powered Marketing Agency

Empowering Brands. Inspiring Growth.

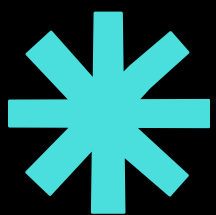


Presented BY
www.hexvate.com

Who We Are



Hexvate is a full-service digital agency that blends creative innovation with strategic marketing. We deliver tailored, results-driven solutions for businesses worldwide, helping brands stand out and grow in the digital age.



OUR CORE VALUES



01

Innovation

We push boundaries to deliver fresh, effective solutions.

02

Integrity

We build trust through transparency and honesty.



03

Excellence

We strive for the highest quality in everything we do.

04

Integrity

We build trust through transparency and honesty.



OUR TRACK RECORD



NUMBERS THAT SPEAK FOR THEMSELVES

- 01 10+ Years of Experience
- 02 150+ Completed Projects
- 03 98% Client Satisfaction Rate
- 04 Global Client Base



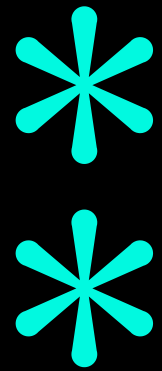
We believe in transparency and results. Our track record is a testament to the trust our partners place in us.



OUR CORE SERVICES



Digital Solutions That Drive Growth

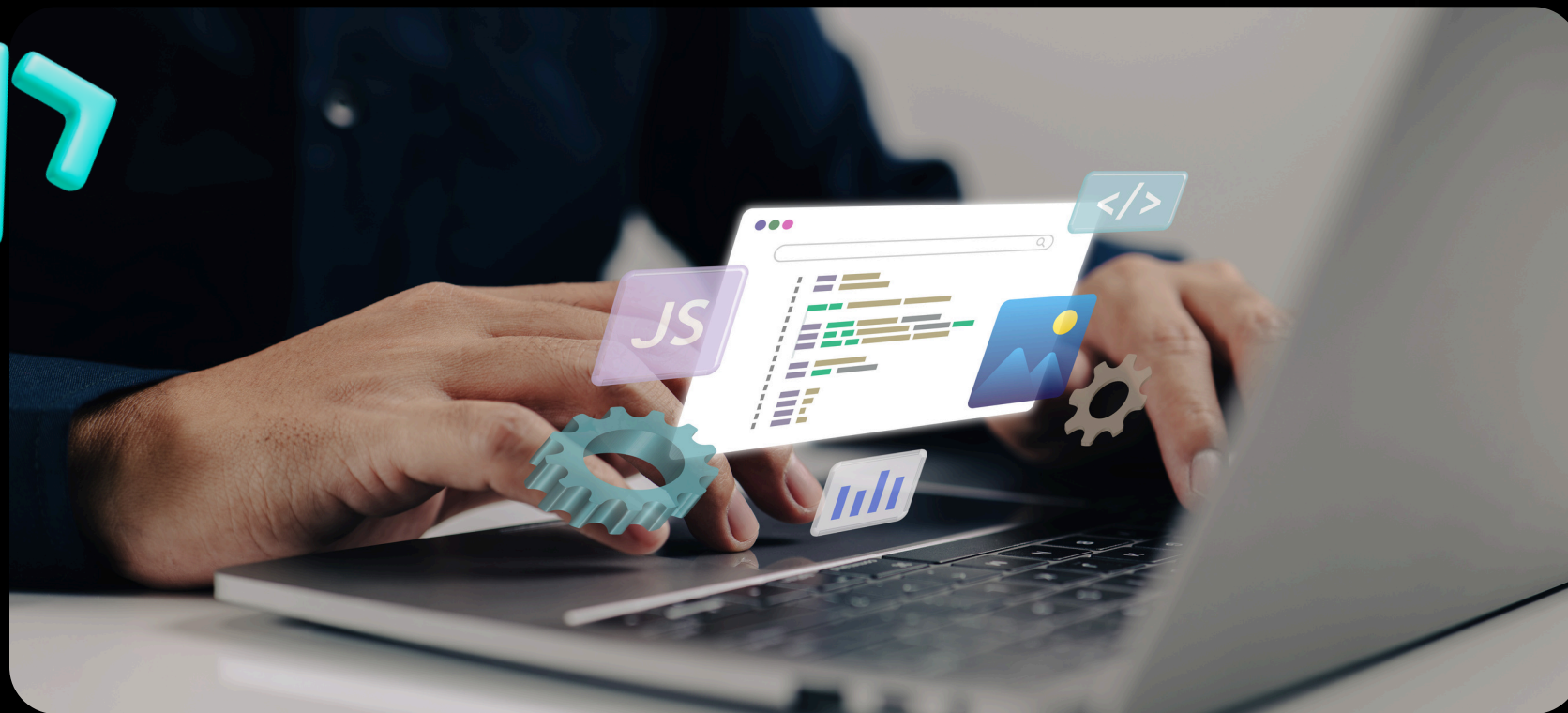


Social Media Marketing

- Compelling content creation and strategic management
- Organic growth strategies
- Targeted paid social advertising campaigns
- Platform expertise: Meta, TikTok, LinkedIn
- Community building and engagement

www.hexvate.com





WEB DESIGN & DEVELOPMENT

- Beautiful, high-performance websites
- Responsive design focused on UX
- Conversion optimization
- corporate sites to complex eCommerce platforms.
- Mobile-first approach

AI Automation Services



01

Custom AI solutions implementation

02

Intelligent workflow automation

03

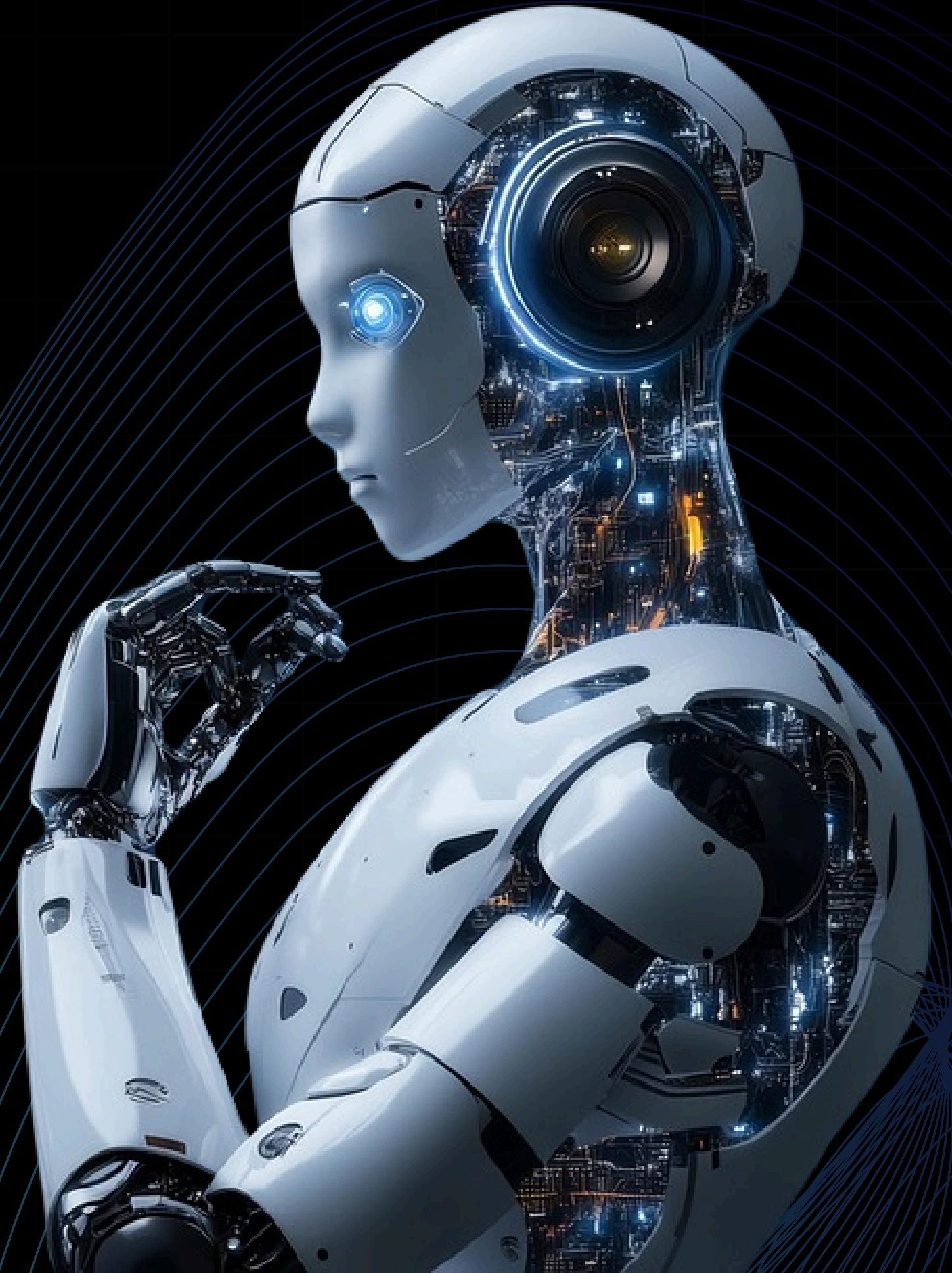
AI-powered chatbots

04

Data analysis systems

05

Cost reduction and error minimization





High-ROI Digital Ad Campaigns

01 Expert PPC (Pay-Per-Click) management

02 Google Ads, LinkedIn advertising

03 Data-driven campaign optimization

04 Conversion Rate Optimization (CRO)

05 Maximum return on investment focus



Offer a Long-Term Solution





Comprehensive Brand Strategy

A modern brand strategy aligns business goals with a clear market position, consistent messaging, and a distinctive identity so every touchpoint builds trust and drives preference



- Powerful brand identity development
- Market positioning
- Competitive analysis
- Unique brand voice creation
- Target audience resonance



Professional Media Production



Pre-Production Blueprint

From creative concept to shoot plan, we handle scripting, storyboards, casting, locations, and shot lists. Our goal is message clarity and efficiency on set, with deliverables mapped to channels like Meta, TikTok, YouTube, and web.

Post-Production & Delivery

We craft polished edits with motion graphics, sound design, color grading, and multilingual captions. Final assets are versioned for A/B tests and exported in 4K and web-optimized formats, ready to launch across all platforms.

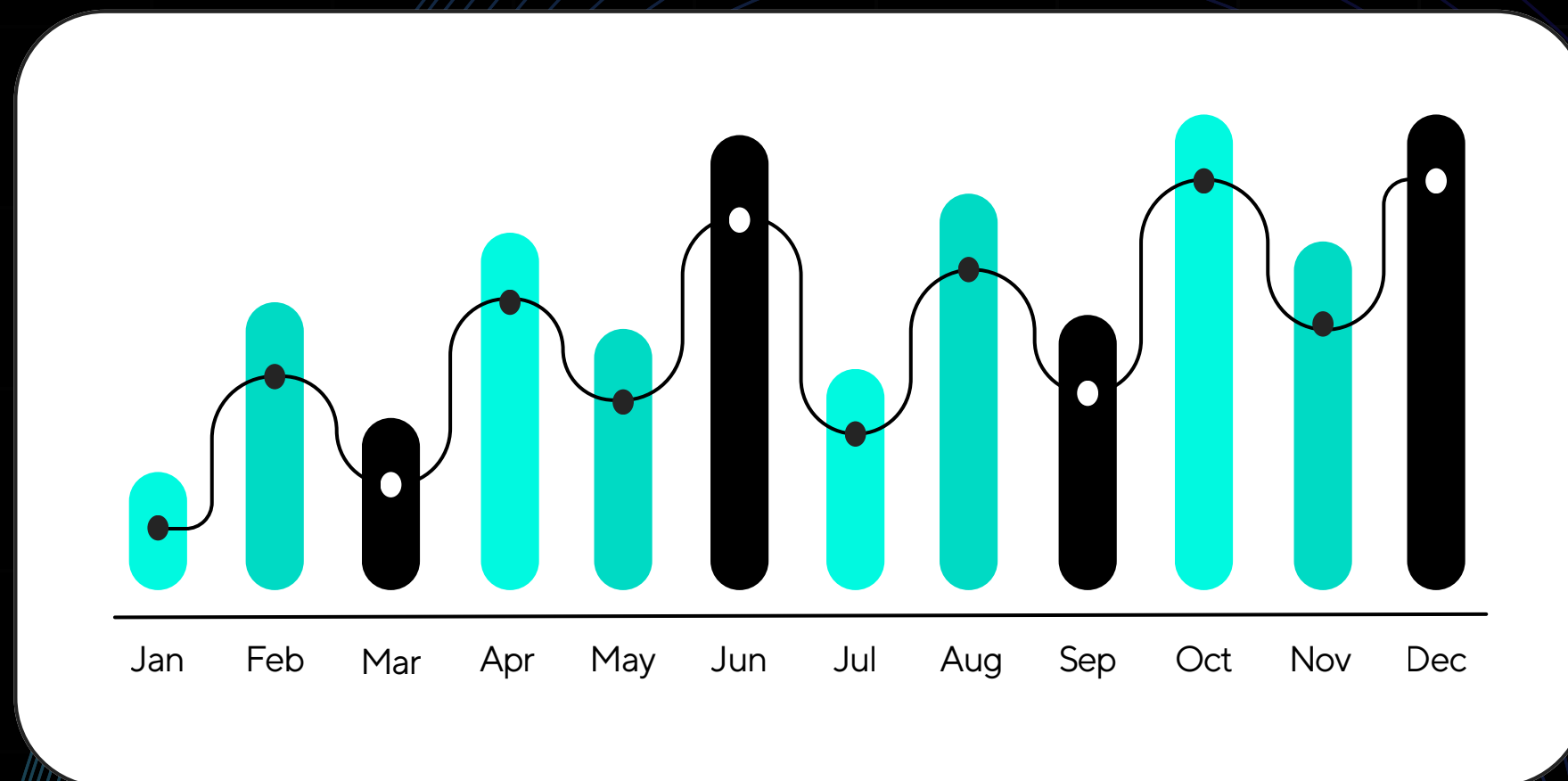


SEO Optimization

Modern SEO grows qualified traffic by strengthening site health, aligning pages to high-intent keywords, and publishing search-driven content. We combine technical fixes with on-page improvements and authority building to lift rankings, clicks, and conversions. Performance is monitored in GA4 and Search Console with clear KPI targets and weekly optimization cycles.

Performance Metrics

We track and optimize core KPIs: impressions and average position for visibility, clicks and CTR for engagement, organic sessions and conversion rate for revenue impact, and Core Web Vitals for experience.





Our Proven Process



Increased Brand Awareness

Target

Build and strengthen brand recognition with a consistent multi-channel presence and memorable creative across social, web, and ads.



Projection

Within the first 3 months, raise aided awareness by ~30%, driven by +25% branded searches, +35% social mentions, and +40% reach/impressions.

Revenue Efficiency (ROAS)

Target

Improve conversion efficiency and paid media profitability with continuous testing and CRO.



Projection

By month three, reach 2.5–3.5× ROAS on paid media and lift site conversion rate by 15–25%.





Why Choose Hexvate

Current results show Hexvate blends seasoned expertise with AI-powered execution to deliver measurable growth. Here's what sets us apart at a glance.

**10+
Years**

Trusted
Experience

A decade of cross-industry marketing, from strategy to execution, tailored to your market

**150+
Projects**

Proven
Delivery

Full-funnel campaigns, websites, and content—integrated and launched on time with clear KPIs.

**98%
Satisfaction**

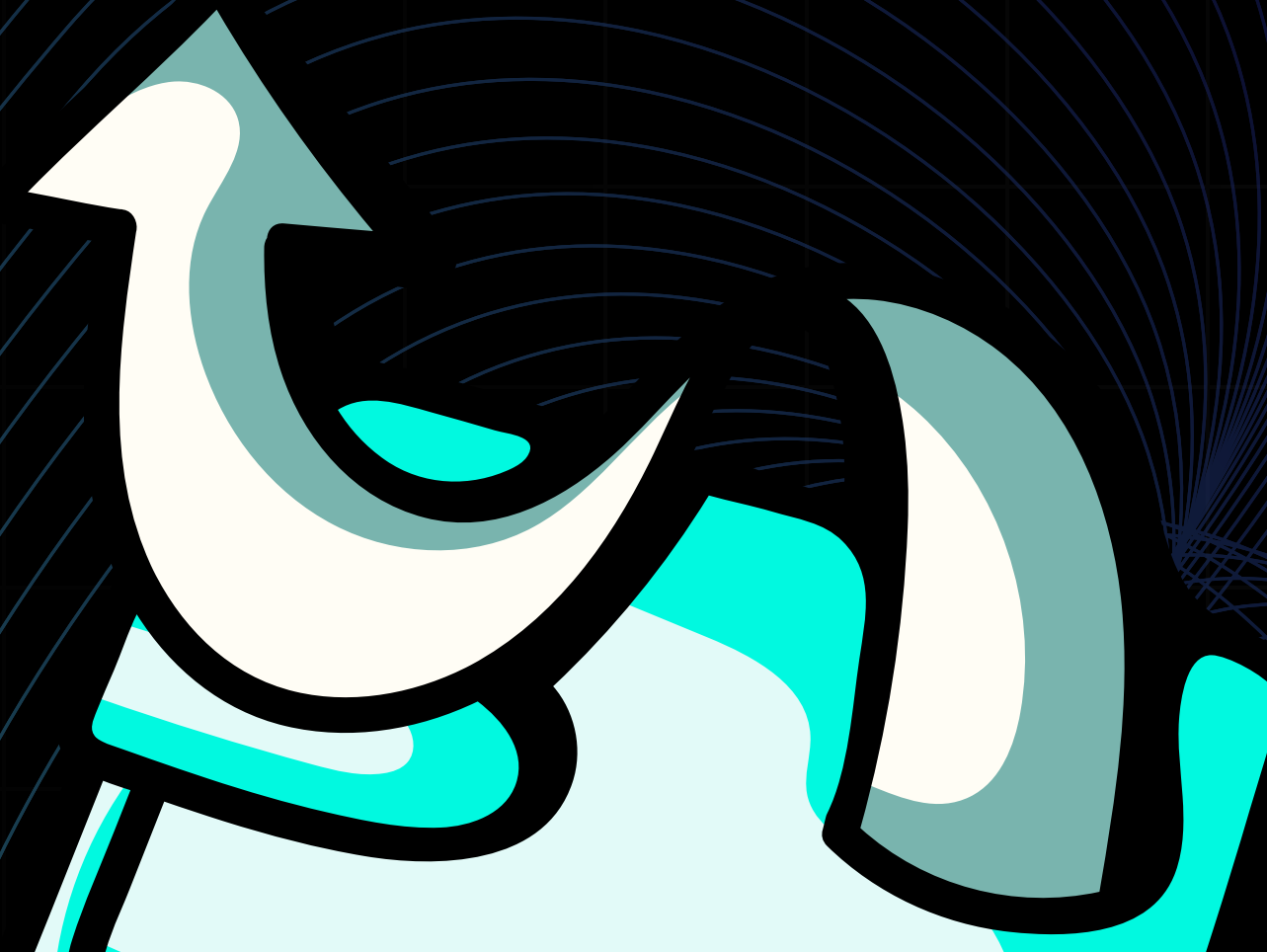
Data-Driven
ROI

Real-time analytics, continual optimization, and automation to maximize performance and transparency.



SUCCESS Stories

Real results for ambitious brands.





TS3ERA.COM

Outcome:

Successfully launched Ts3era.com, leading to a significant increase in user engagement and sales. The platform streamlined online transactions, resulting in attracting over **2 million** users through SEO

- Designed a scalable database architecture to support user registrations and product listings.
- Developed a comprehensive Android app for seamless mobile access.
- Integrated robust e-commerce functionality, including payment processing and inventory management.
- Focused on user experience to ensure intuitive navigation and fast load times.

Learn More





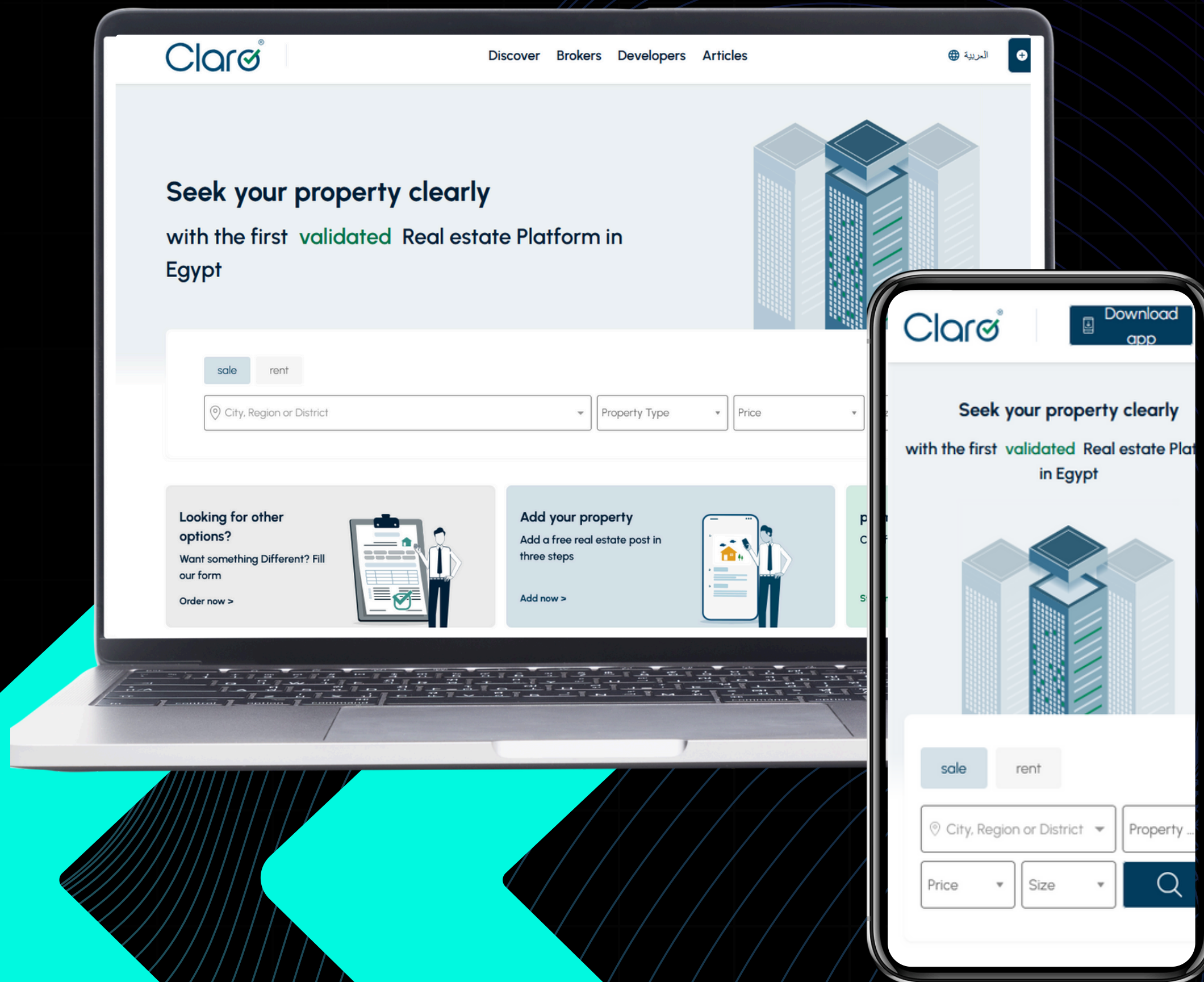
CLARO.EGY

Outcome:

For their portfolio of residential and commercial properties in Cairo, Claro gained a stronger digital brand presence, higher-quality leads, improved property inquiries, and streamlined client engagement through an integrated website and marketing strategy powered by Hexvate.

- Defined Claro's market positioning and crafted messaging to highlight premium property solutions for owners, buyers, and investors.
- Launched a responsive, conversion-first website with polished listings, bilingual support (EN/AR), and clear service CTAs.
- Managed social media channels and ran targeted digital campaigns to raise awareness, build trust, and generate qualified real estate leads.
- Executed geo-targeted advertising campaigns optimized for Cairo's high-demand neighborhoods.

[Learn More](#)





OVERVIEW

- Reach: 1.1M (up 89.4%)
- Content Interactions: 7.6K (up 185.8%)
- Followers: 5.5K
- Link Clicks: 27.3K (up 141.5%)
- Reach Breakdown:
 - Total: 1,101,144 (up 89.4%)
 - From Organic: 4,627 (up 71.3%)
 - From Ads: 1,100,337 (up 89.9%)

Learn More



Reach

Facebook reach ⓘ

1.1M ↑ 89.4%



Instagram reach ⓘ

220.2K ↑ 379.3%





Social media



Claro: "Redefining Property Management in Cairo"

Overview: Hexvate partnered with Claro, a leading property management and real estate service provider in Cairo, to build a modern digital presence that reflects their premium offerings. We created a unified brand identity and marketing assets that highlight their credibility, property portfolio, and commitment to client trust.

قارن، قيّم، قرّر... وكلّ ده من موبايلك

شقة في الشيخ زايد



Claro
www.claro.eg

Download Application



May 1ST | Happy Labour Day

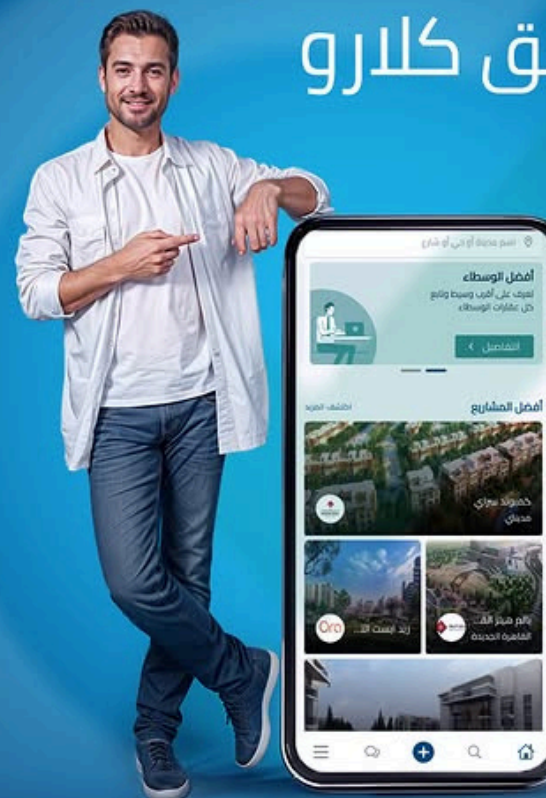


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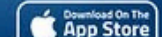


دلوقتي.. ضيف عقارك مجاناً
على تطبيق كلارو

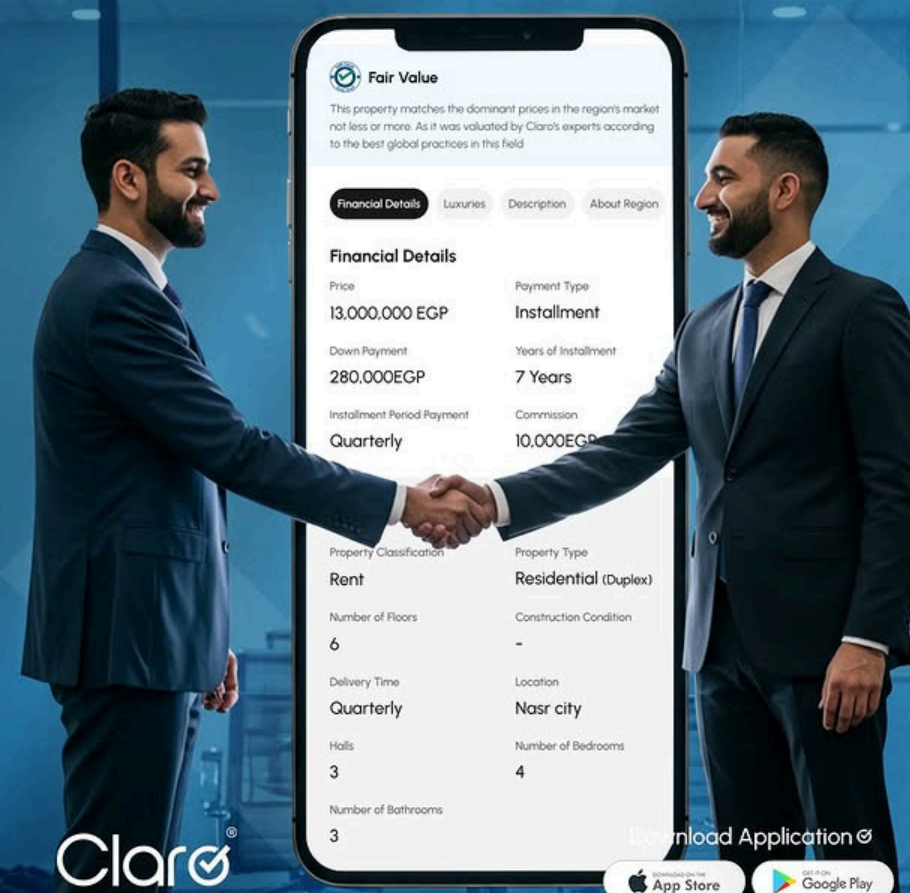


aro
www.claro.eg

Download Application



قرارك العقاري ... مبني على بيانات



Claro
www.claro.eg

Download Application





MOSADDER.COM

Outcome:

Hexvate partnered with Mosadder, a leading Saudi agricultural exporter, to design and develop a professional website showcasing their product catalog and streamlining operations

- Website Design & Development: Created a modern, user-centric website reflecting Mosadder's brand.
- Product Catalog: Implemented a comprehensive and easily navigable product catalog.
- Staff Dashboard: Developed a secure dashboard to streamline internal operations.
- SEO Optimization: Improved online visibility and search engine rankings.

Learn More





Social media

Mosadder: "Driving Global Market Success"

Overview: Hexvate partnered with Mosadder, a Saudi export solutions company, to create a professional digital identity and website. The project strengthened their global presence, streamlined operations, and showcased their services that help Saudi companies expand into international markets.



شحنك تحت المتابعة
حتى توصل للعميل العالمي



Mosadder

طريقك نحو الاسواق العالمية
يبدأ مع
مصدر



Mosadder



من مصنع محلي...
إلى موزع عالمي

Mosadder

تمكين الأعمال
للتوسع عالميًا

رؤيتنا





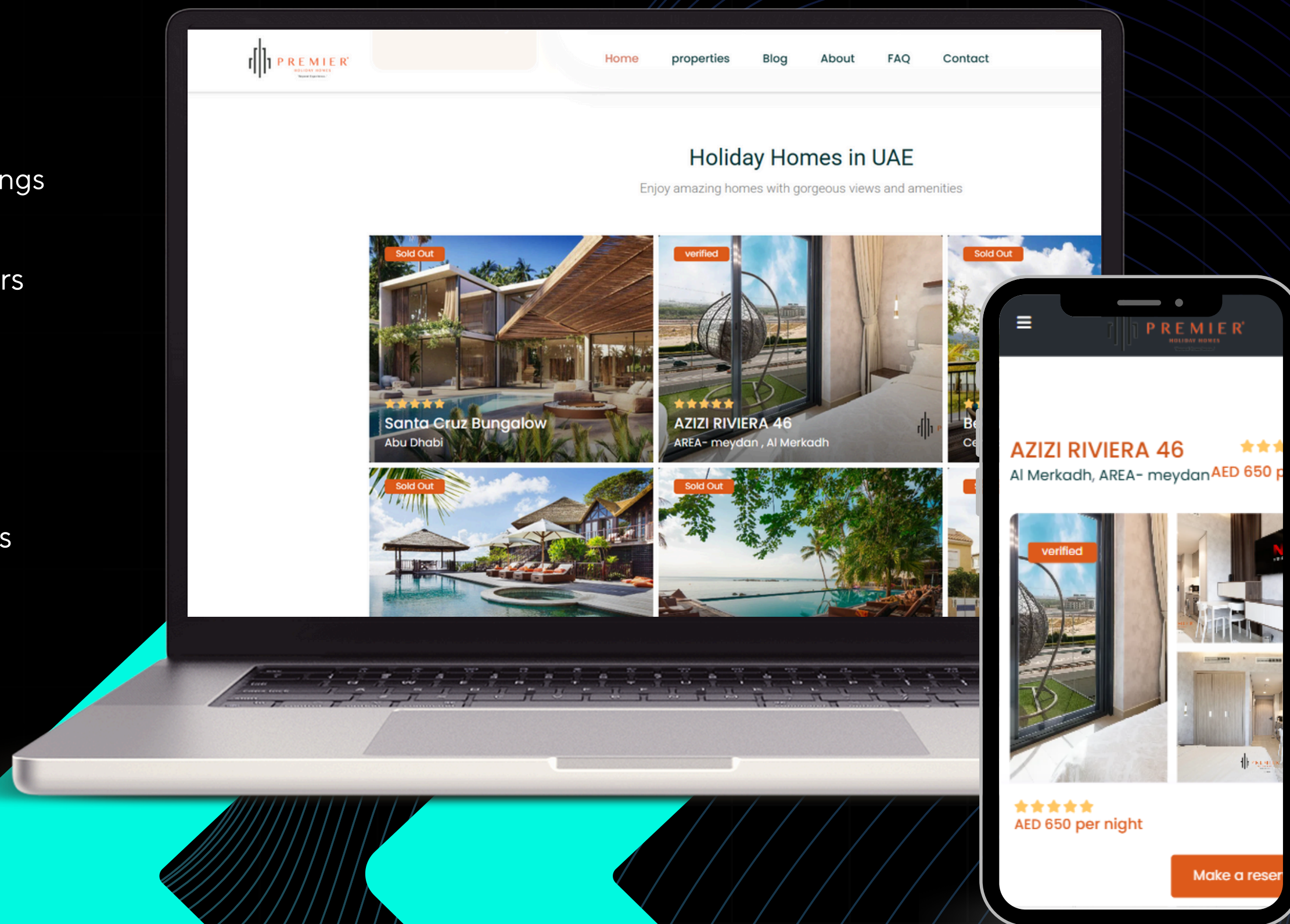
SKYAVENUEPREMIER

Outcome:

Elevating a 100+ unit portfolio with a luxury-grade digital presence and a performance engine that drives direct bookings and high-value stays.

- Clarified premium positioning and messaging for owners and high-spend guests, with refined brand visuals and copy.
- Built a conversion-first website and listing templates (EN/AR) with rich media, live availability, and one-click concierge requests.
- Launched geo-targeted PPC and social campaigns plus SEO for high-intent queries (Dubai Marina, Downtown, Palm Jumeirah).
- Implemented CRM and automation for instant lead routing, WhatsApp/chat concierge, and full-funnel attribution and reporting.

Learn More

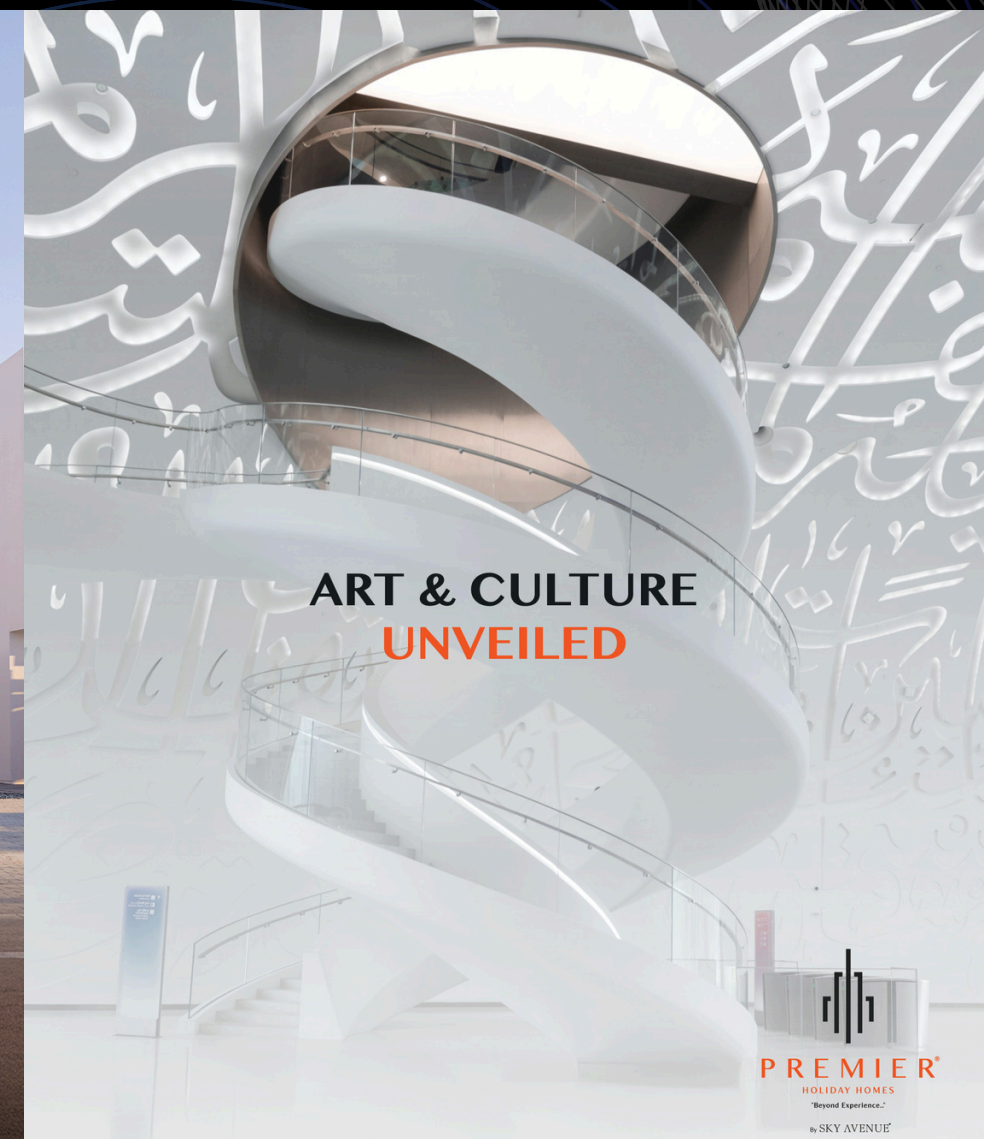




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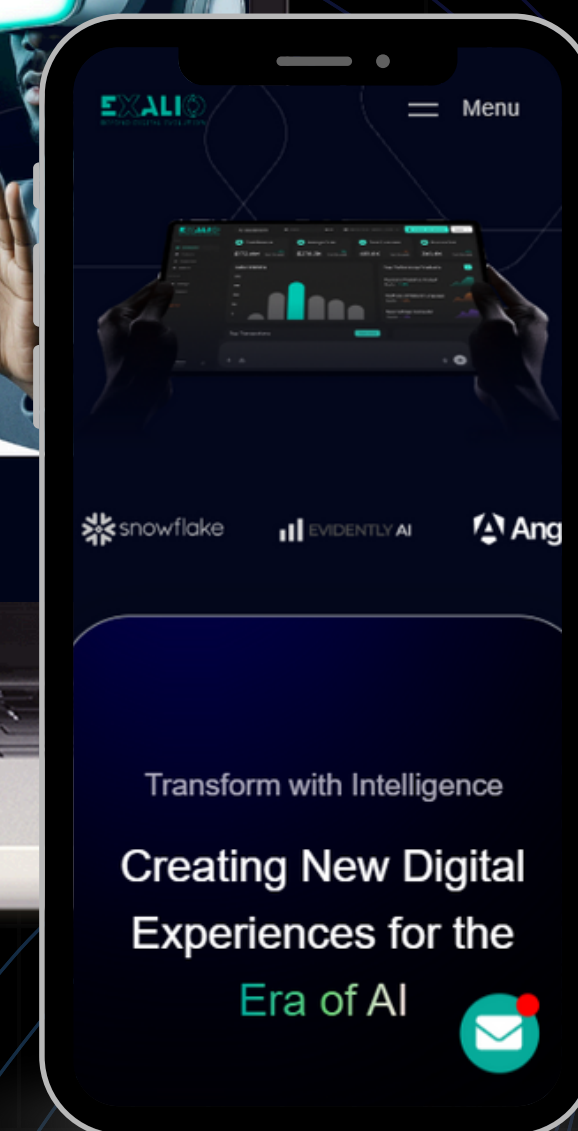
EXALIO TECH

Outcome:

Transforming a traditional player with a scalable, cloud-based platform that digitizes operations, unlocks data, and accelerates growth.

- Refined positioning and messaging for legacy buyers, emphasizing reliability, compliance, and total cost of ownership with industry-specific proof points.
- Built a content-led, multi-channel GTM engine (use-case assets, demos, webinars, and ROI tools) to generate and nurture qualified demand.
- Redesigned the website and conversion funnels with CRO best practices, clear CTAs, and full analytics/tracking to attribute performance.
- Implemented CRM and marketing automation, plus in-app onboarding and guidance to streamline adoption, upsell paths and renewals.

Learn More





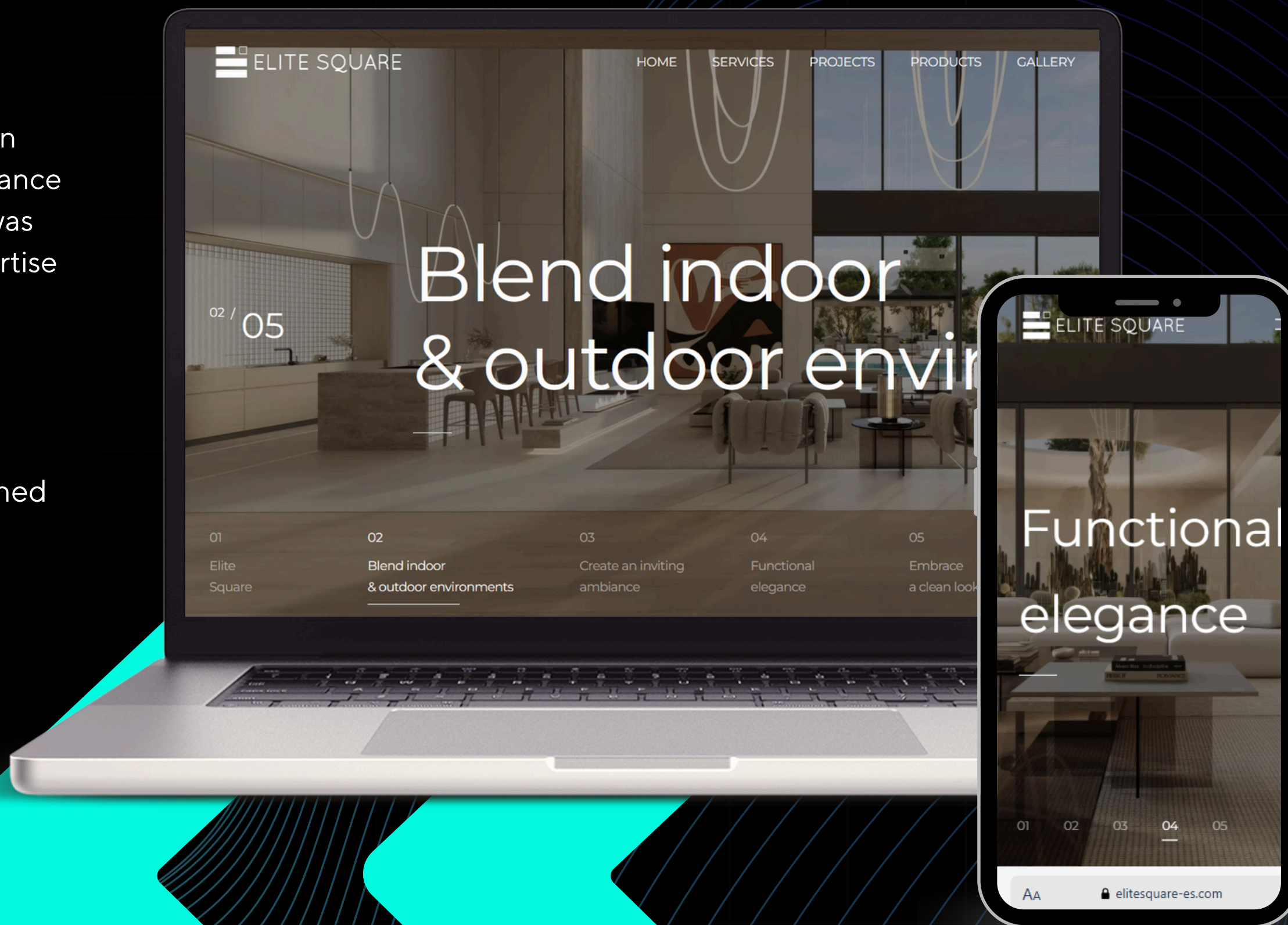
ELITESQUARE

Outcome:

Hexvate partnered with Elite Square, a leading interior design company in the UAE, to develop a responsive, high-performance website and manage their social media presence. Our goal was to create a digital platform that showcases their design expertise and engages their target audience.

- Responsive Website Development: Designed and developed a responsive website, ensuring an optimal viewing experience across all devices.
- Developed a comprehensive social media strategy aligned with Elite Square's brand and business objectives.
- Managed social media channels (e.g., Instagram, Facebook, LinkedIn) to increase brand awareness and drive engagement.
- Implemented targeted advertising campaigns to reach potential clients in the UAE.

Learn More





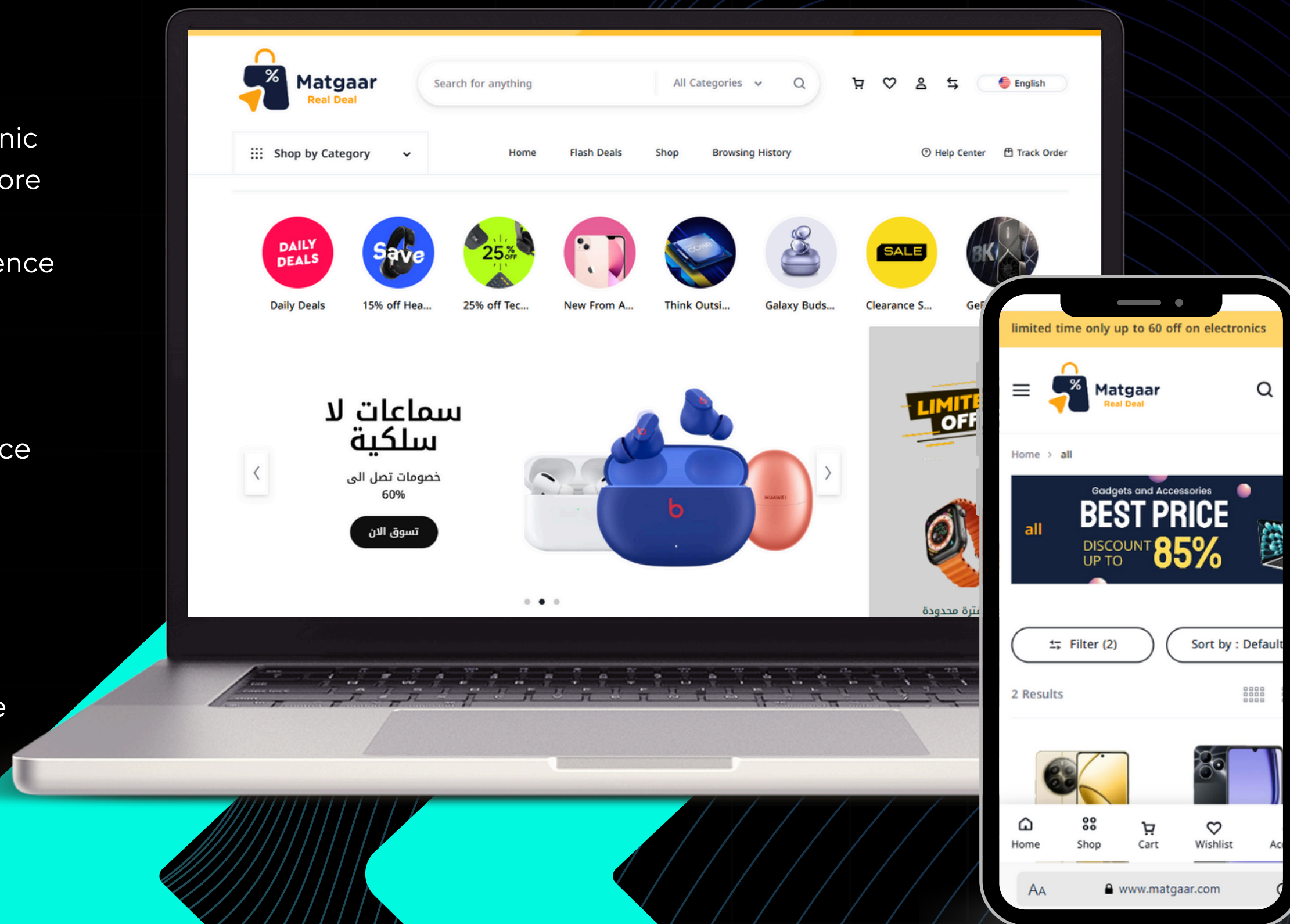
MATGAAR

Outcome:

Hexvate partnered with Matgaar, a leading Egyptian electronic retail company, to develop a multilingual WooCommerce store with advanced UX, multi-gateway payments, and smart inventory control. We also managed their social media presence to drive traffic and engagement.

- Developed a fully functional, multilingual e-commerce platform using WooCommerce.
- Implemented advanced UX design principles to enhance user experience and drive conversions.
- Managed social media channels (e.g., Instagram, Facebook, LinkedIn) to increase brand awareness and drive engagement.
- Developed and executed a social media strategy to increase brand awareness and drive traffic to the online store.

Learn More





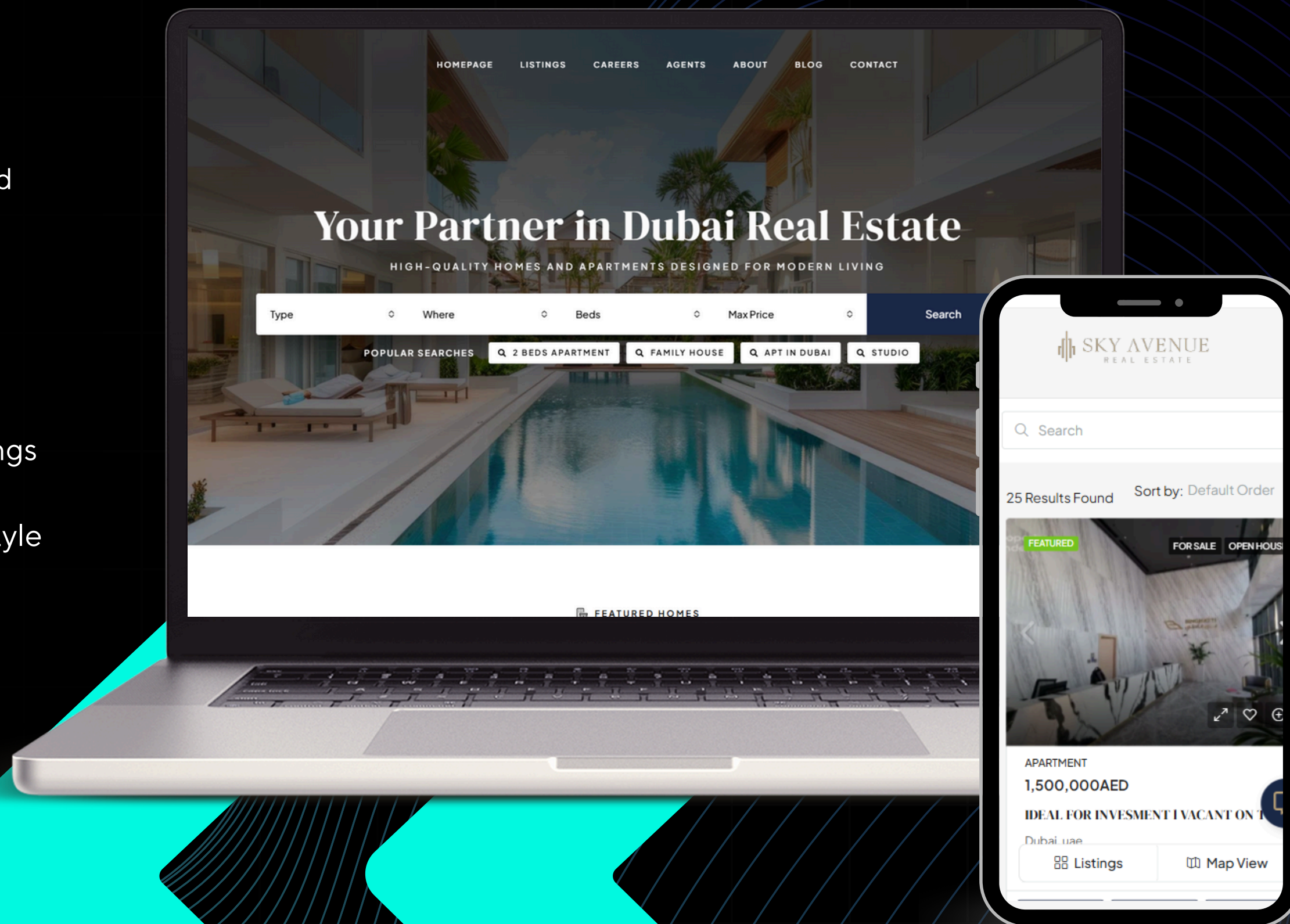
SKYAVENUE

Outcome:

For a portfolio of 100+ units, SkyAvenue gained a stronger premium brand presence, higher-quality enquiries, improved occupancy and direct bookings, and faster lead handling through streamlined CRM and concierge workflows.

- Defined luxury positioning and messaging for owners, investors, and VIP tenants, aligning brand voice and visuals.
- Launched a conversion-first website with polished listings pages, EN/AR localization, and clear service CTAs.
- Ran geo-targeted PPC and social campaigns with lifestyle creatives, supported by SEO for high-intent Dubai neighborhoods.
- Implemented CRM automation and concierge chat for instant routing, follow-ups, and full pipeline attribution.

[Learn More](#)





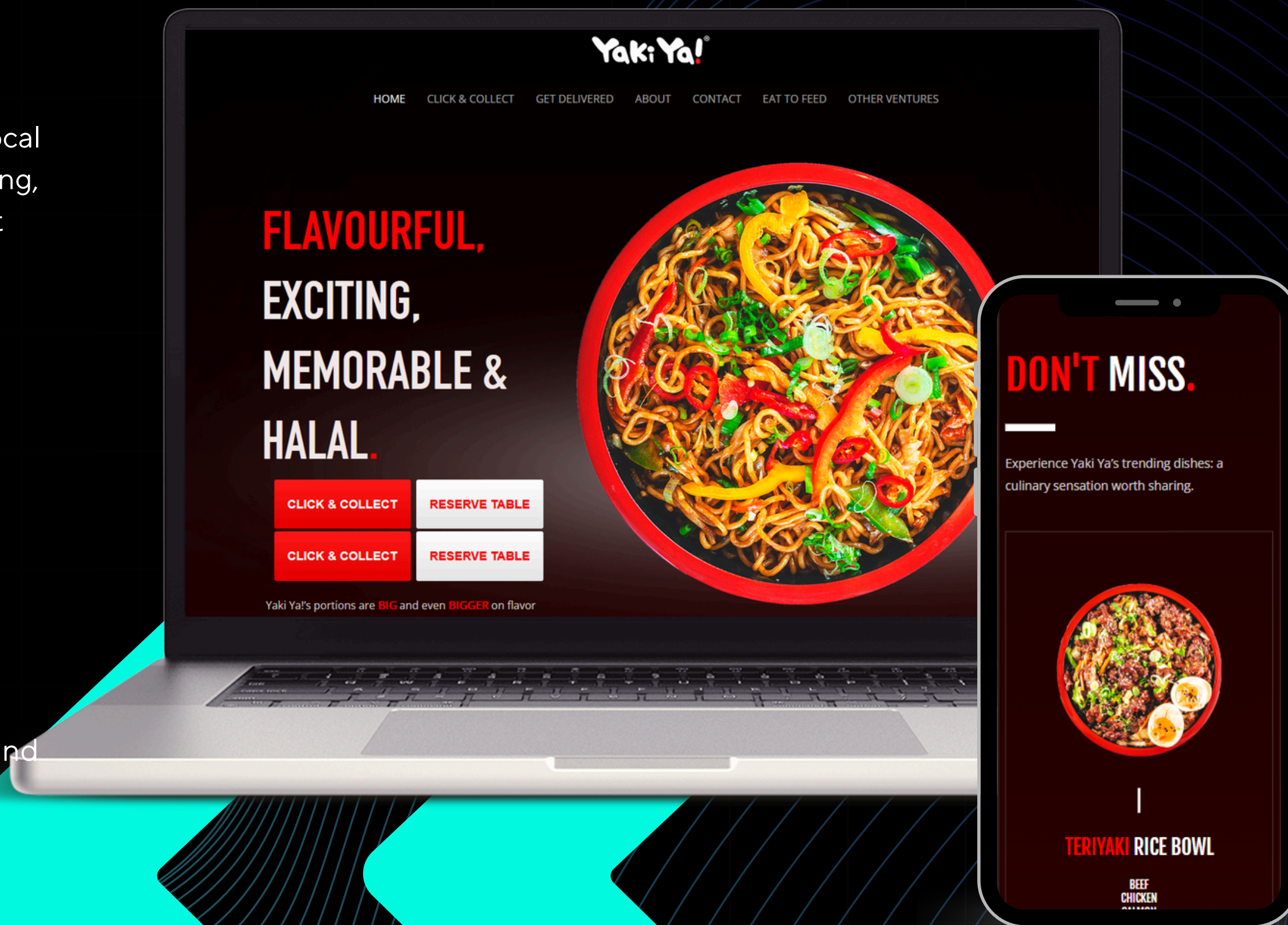
YAKIYA

Outcome:

Yakiya saw a lift in reservations and online orders, stronger local visibility on Google and Maps, higher review volume and rating, and increased social engagement that translated into repeat visits.

- Refined brand positioning and visuals; launched a conversion-ready website with reservations, click-to-WhatsApp, and online ordering.
- Ran hyper-local SEO and Google Business Profile optimization to rank for “halal Chinese near me” and neighborhood queries.
- Produced crave-worthy content (menu photography, short-form video) and executed geo-targeted social + search campaigns.
- Introduced CRM and loyalty flows for offers, review prompts, and re-engagement, boosting repeat orders and dine-ins.

Learn More





Have a question?

Connect with Hexvate through our global headquarters, direct contact channels, and vibrant digital presence. We're ready to discuss your project and help you achieve your digital marketing goals.

Company Profile Presentation

Hexvate

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